

PRESS RELEASE

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ASC's VoIP Recording Solution Certified for Connection to Alcatel-Lucent's IP DR-Link

Hoesbach, Germany, June 21, 2010 – ASC (www.asctelecom.com), a leading provider of innovative solutions to record, analyze and evaluate communications, today announced its VoIP recording solution. *EVO_{ip} active*, has been certified by Alcatel-Lucent for connection via the IP DR-Link on the company's OmniPCX Enterprise R9.0.

The certification, provided by Alcatel-Lucent engineers at their laboratory in Brest, France, encompasses the use of ASC's *RIA_{active}* via *EVO_{ip} Server Software Version 9.0*. Thus, ASC has added another prominent integration to the many it already offers with major telecommunications vendors.

Guenther Mueller, Chairman and CEO of ASC, said, "Alcatel-Lucent plays a key role in the contact center market. As a member of their Applications Partner Program, ASC has been approved to develop solutions to supplement Alcatel-Lucent's communications platform. We look forward to continuing our collaboration because our business partners and end users will ultimately benefit with even more reliable and proven systems."

The certification was issued by Alcatel-Lucent's Alliance and Application Partner Program after ASC's *EVO_{ip}* recording system successfully passed the standards of inter-working with its OmniPCX Enterprise R9.0 communications platform.

EVO_{ip} active for OmniPCX Enterprise supports active IP recording with redundant capabilities to ensure fail-safe operation. The solution may be installed anywhere in the IP network. The audio streams in the active recording solution are duplicated in the endsets and sent to the *EVO_{ip}* recorder without affecting conference capacity.

ASC's VoIP solutions for Alcatel-Lucent record up to 280 concurrent channels per server including encrypted calls. They offer both active and passive recording in a software system without any proprietary hardware. The solutions capture both voice and additional call-index data to facilitate rapid search-and-retrieval.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate multimedia-based communications. ASC's solutions reveal information, enabling companies and organizations to considerably improve their value creation: contact centers enhance customer service, efficiently deploy staff and increase productivity. Financial institutions fulfill documentation requirements,



achieve a higher level of legal security and reduce costs. First responders and public safety organizations enhance reactivity in emergency situations.

ASC's software solutions are used in contact centers to continuously measure and improve the quality of customer contacts. Data from all communication levels in contact centers are collected, brought together and evaluated to help train agents and optimize customer service. Based on the content of recorded calls and screen activities, *INSPIRATION_{pro}* reveals improvement potentials in contact center operations including processes, marketing, sales activities, time of reaction and problem analysis.

ASC subsidiaries and sales offices in France, Germany, Great Britain, Japan, Poland, Singapore, Switzerland, UA Emirates and USA as well as certified, powerful distribution partners realize ambitious customer projects in more than 60 countries. An export quota of more than 50 percent, together with its worldwide service network, makes ASC a powerful global player.

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