



NEWS RELEASE

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ASC Solutions for Avaya Aura™ Now Rated “Avaya Compliant”

- *Communications recording applications are compatible with key Avaya contact center and IP telephony solutions*
- *Helps businesses verify transactions and improve agent performance*

FOR IMMEDIATE RELEASE: March 22, 2010

Hoesbach, Germany — ASC telecom AG, a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced that its *EVO_{ip}* active and MARATHON EVOLUTION recording solutions are compliant with key IP telephony and contact center solutions from Avaya, a leading global provider of business communications applications, systems and services.

EVO_{ip} active and MARATHON EVOLUTION help businesses record VoIP and traditional communications respectively. *EVO_{ip}* active is compliance-tested on Avaya Aura™ Communication Manager 5.2 with Avaya Aura™ Application Enablement Services 5.2, Avaya Aura™ SIP Enablement Services 5.2. MARATHON EVOLUTION with CTIntegration is compliance tested on Avaya Aura™ Communication Manager 5.2 with Avaya Aura™ Application Enablement Services 5.2.

Guenther Mueller, Chairman and CEO of ASC, said, “Our certifications for Avaya Aura™ ensure that all our Avaya clients will benefit from the full interoperability of our recording solutions for both traditional and IP infrastructures. In addition, Avaya’s open, standards-based platforms will help to incorporate new recording technologies easily and cost-effectively and uncover new possibilities for getting more out of customer’s communications infrastructure on an enterprise-wide basis.”

ASC telecom AG is a member of the Avaya DevConnect program — an initiative to develop, market and sell innovative third-party products that interoperate with Avaya technology and extend the value of a company’s investment in its network.

As a Gold member of the program, ASC is eligible to submit products for compatibility testing by the Avaya Solution Interoperability and Test Lab. There a team of Avaya engineers develops a comprehensive test plan for each application to verify whether it is Avaya compliant. Doing so ensures businesses can confidently add best-in-class capabilities to their network without having to replace their existing infrastructure—speeding deployment of new applications and reducing both network complexity and implementation costs.

“Companies like ASC are expanding the choices available to Avaya customers,” said Eric Rossman, vice president, Developer Relations and Technical Alliances, Avaya. “With a broad selection of standards-based solutions that are compliance-tested for interoperability, businesses can use communications strategically in their operations and make critical information readily available to both clients and employees.”

About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit www.avaya.com. For more information on the Avaya DevConnect program, visit www.avaya.com/devconnect.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate multimedia-based communications. ASC’s solutions reveal vital information, enabling companies and organizations to considerably improve their value creation: contact centers enhance customer service, efficiently deploy staff and increase productivity. Financial institutions fulfill documentation requirements, achieve a higher level of legal security and reduce costs. First responders and public safety organizations enhance reactivity in emergency situations; therefore, ASC provides an important contribution to public safety. For more information, visit www.asctelecom.com.

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