

# PRESS RELEASE

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## **ASC Announces Certification for Connection to EADS TETRA Network**

### **Integrated Communications Recording Solutions, MARATHON EVOLUTION Tested and Certified by EADS Secure Networks**

*Hoesbach, Germany, June 7, 2010* – ASC ([www.asctelecom.com](http://www.asctelecom.com)), a leading provider of innovative solutions to record, analyze and evaluate communications, today announced certification for connection to the EADS TETRA Network of its integrated communications recording solution, MARATHON EVOLUTION.

The certification was provided after a thorough testing at the TETRA Application Test Center in Helsinki, Finland. TETRA, an interoperability standard for professional mobile radio communications, was delineated by the European Telecommunications Standards Institute (ETSI) to allow interaction among professional mobile radio equipment from multiple vendors. Its flexible digital addressing helps diverse organizations communicate during emergency situations.

The efficient handling of emergency calls is crucial for an effective response. ASC's communications platform provides secure recording, as well as fast and efficient playback, of all voice and data communications, including VoIP, trunked radio and analog or digital technology, with a single scaleable recording system.

ASC's MARATHON EVOLUTION record both, individual and group calls as well as short data services (SDS) within a TETRA network. The system provides fail-safe operation and redundancy through a mirrored hard disk. ID and time stamps are tagged to each recording to facilitate analysis of incidents and provide protection from liability.

#### **EADS Secure Network Operation**

EADS Secure Networks Operation is a department of EADS Defense & Security (DS). DS is a systems solutions provider for armed forces and national security worldwide. Its portfolio includes sensors and secure networks for operation of missiles, aircraft and UAVs, as well as global security, service and support solutions. In 2009, DS -- with around 21,000 employees -- achieved revenues of 5.4 billion Euros. EADS is a global leader in aerospace, defense and related services. In 2009, EADS generated revenues of 42.8 billion Euros and employed a workforce of about 119,000.



### **About ASC**

ASC is a leading global provider of innovative solutions to record, analyze and evaluate multimedia-based communications. ASC's solutions reveal information, enabling companies and organizations to considerably improve their value creation: contact centers enhance customer service, efficiently deploy staff and increase productivity. Financial institutions fulfill documentation requirements, achieve a higher level of legal security and reduce costs. First responders and public safety organizations enhance reactivity in emergency situations.

ASC's software solutions are used in contact centers to continuously measure and improve the quality of customer contacts. Data from all communication levels in contact centers are collected, brought together and evaluated to help train agents and optimize customer service. Based on the content of recorded calls and screen activities, *INSPIRATION<sub>pro</sub>* reveals improvement potentials in contact center operations including processes, marketing, sales activities, time of reaction and problem analysis.

ASC subsidiaries and sales offices in France, Germany, Japan, Poland, Singapore, Switzerland, United Arab Emirates, Great Britain and the United States, as well as certified, powerful distribution partners, realize ambitious customer projects in more than 60 countries. An export quota of more than 50 percent, together with its worldwide service network, makes ASC a powerful global player.

### **For more information, contact:**

ASC telecom AG • Seibelstrasse 2 - 4 • 63768 Hoesbach • Germany

Contact: Katrin Henkel, PR & Communications

Phone: +49 6021 5001-264

Fax: +49 6021 5001-310

E-Mail: [k.henkel@asc.de](mailto:k.henkel@asc.de)

Internet : [www.asctelecom.com](http://www.asctelecom.com)