

PRESS RELEASE

(Hoesbach/Germany, October 15, 2007)



ASC Wins Communications Recording Contract for Airports in Argentina

Recent Registration by ICAO Approves System for Emergency Situations

Hoesbach/Germany, October 15, 2007 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced an expansion of its aviation recording solutions to three airports in Argentina. The project, to be completed in 2008, followed ASC's recent registration by the International Civil Aviation Organization (ICAO).

ASC will install its primary communications recording system, MARATHON EVOLUTION, for the Administracion Aeronautica Argentina in an arrangement tendered by the ICAO for the airports in Cordoba, Buenos Aires-Ezeiza and Buenos Aires-CIPE (backup for Ezeiza). The airports will be equipped with approximately 1,000 recording channels in all, and the system will provide 1-to-1 redundancy. This capability will ensure complete backup during emergency situations and facilitate reconstruction and analysis of all occurrences.

Patrick Salg, Senior Export Manager of ASC, said, "We are pleased with the new airport projects because they affirm the reliability and superior performance of our solution. The installation of MARATHON EVOLUTION demonstrates the importance of meeting ICAO's strict vendor-neutral standards and shows why we are so popular for industries operating in rigorous environments."

Airports must record and archive all air traffic communications and precisely reproduce the temporal flow of all events. The ICAO, through its Technical Cooperation Program, evaluated ASC's solutions for aviation security and use by airports in national and international operations, and found them to be in compliance with its Standards and Recommended Practices (SARPs).

ASC's systems offer the highest data security because their redundant architecture minimizes the possibility of mechanical failure, and user-friendly, intuitive interfaces help the air-traffic controller focus on the situation at hand, when time is of the essence.

MARATHON EVOLUTION, the world's first Linux-based recorder, preserves all transmissions and customer interactions for four to thousands of channels, with a minimum online storage of 15,000 hours. Calls may be played back over LAN/WAN connections and archived to redundant, removable media, such as DVD or AIT.



About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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