

PRESS RELEASE

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ASC to Exhibit Sophisticated Quality Monitoring and VoIP Recording Solutions at CommunicAsia 2008

Introduction of INSPIRATIONpro 8.0 and EVOip 8.0 Demonstrates Continued Focus on Asian Pacific Market

Hoesbach/Germany, June 2, 2008 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced it will exhibit new versions of its quality monitoring solution, INSPIRATIONpro 8.0, and its VoIP recording solution, EVOip 8.0, at CommunicAsia in Singapore, from June 17-20, 2008, Singapore Expo, Hall 6 at booth 4H2-12. ASC's participation demonstrates its continued focus on the Asian Pacific market, anchored by a regional office in Singapore.

The annual event, now in its 19th year, will draw more than 60,000 visitors and exhibitors in international communications and information technology. It is organized into international group pavilions from at least 20 nations and will bring together industry leaders, operators, service providers, regulators, vendors and consultants.

Bernhard Wagner, ASC's Director of International Sales, said, "ASC is on track to become one of the leading communications recording and quality monitoring solutions providers in the Asian Pacific region. Our business there is continuing to grow in huge steps so we steadily increase the number of employees and distributions partners. Our regional office in Singapore provides timely product and technical support for our customers in the area."

Mr. Wagner went on to describe the products ASC will demonstrate at CommunicAsia 2008. INSPIRATIONpro, the company's well-known quality monitoring solution, helps call center managers learn about their agents' service level and thus fosters a continuous improvement process. It uses a sophisticated transcription and speech mining capability to provide a detailed and automated analysis of recorded calls, a capability particularly useful to any organization with a high volume of incoming communications. The product also integrates with the unique IT environment of contact centers, including IP phone systems, e-learning, workforce management and data warehouse solutions.

EVOip 8.0 captures telephone calls from the network and enables storage, playback and archiving of the entire interaction. It is entirely software-based, records encrypted calls, offers keyword spotting (searching for spoken words) and provides adjustable modes for individual, bulk or selective recording. The new



version now records up to 280 channels simultaneously and integrates with IP phones from more vendors than ever before. It recognizes the common SIP protocol, and many recording functions, such as start/stop, keep/delete and search-and-replay, may be controlled by a single button push on the phone itself. ASC's VoIP recording solution comprises *EVO_{ip}* and *EVO_{ip}* active as passive and active components.

ASC supplies *INSPIRATION_{pro}* 8.0 and *EVO_{ip}* 8.0 to customers in the Asian Pacific region by forging strong alliances with distributors throughout APAC. Its products are strengthened and customized through rigorous testing and technological integrations with Nortel, BT, Avaya, Alcatel-Lucent, Cisco, 3Com, Siemens and many others.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

"Leadership in technology through innovation" is a guiding principle that perfectly describes ASC's current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC's ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC's management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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