

PRESS RELEASE

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ASC Introduces *EVO_{ip}*, Version 8.0, for Voice-over-IP Recording

Offers More Recording Channels and New Integrations

Hoesbach/Germany, January 17, 2008 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced the introduction of *EVO_{ip}* 8.0, a new VoIP recording solution with additional channel capacity and compatibility with a wider range of IP phone systems.

EVO_{ip} Server Software now records up to 280 channels simultaneously, and, for the first time, integrates with PBXs from Avaya, Nortel, IP Trade and 3Com. In addition, IP phone applications and functionality with existing solutions for Alcatel, Cisco, Mitel and Siemens have been expanded. For example, *EVO_{ip}+* for Cisco now works with the common SIP protocol, and record-on-demand may be easily initiated by a single button push on the phone itself. The active version, *EVO_{ip}* active for Cisco, is compatible with Cisco Unified Communications Manager 6.0 and higher.

Harald Zapp, Chief Operating Officer of ASC, said, “Our company has coordinated with leading telecommunications providers, often through rigorous partnership programs, to integrate and certify *EVO_{ip}* as a seamless extension of their proprietary IP phone systems. As a result, we can now offer our VoIP recording solution as a superior alternative to a broader range of customers, often in high-volume demanding environments.”

Version 8.0 is more user-friendly because many functions may now be accessed directly through the IP phone. These include start/stop, keep/delete and search-and-replay for recorded calls. CTIntegration facilitates this search by tagging calls with more index data than ever before.

EVO_{ip} 8.0 now lets the user quantify the number of recordings on a daily, weekly, monthly or quarterly basis. It supports more languages including Chinese (Simple and Traditional), Dutch, English, French, German, Italian, Japanese, Korean and Spanish. The product also works with ASC’s new Time & Alarm Manager (TAM) for synchronization and contact operation, and displays the current status of connected recorders. The TAM resides at its own IP address and distributes the time signal via network to ASC’s communications recording system, MARATHON EVOLUTION.



EVO^{ip} captures telephone calls from the network and enables storage, playback and archiving of the entire interaction. It is entirely software-based and designed for maximum flexibility, scalability, and ease of integration and installation. It records encrypted calls, offers keyword spotting (searching for spoken words) and provides adjustable modes for individual, bulk or selective recording.

For more information on the features available for your IP phone model, please visit www.asctelecom.com/english/voip.html.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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