

# PRESS RELEASE

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## **ASC Presents New MARATHON EVOLUTION Suite, Version 8.0, and EVO<sup>ip</sup> at MILIPOL Exhibition in France**

*Hoesbach, Germany, October 9, 2007* – ASC ([www.asctelecom.com](http://www.asctelecom.com)), a leading global provider of innovative solutions to record, analyze and evaluate communications, and its French subsidiary ([www.asctelecom.fr](http://www.asctelecom.fr)), today announced their participation at MILIPOL, October 9-12, Paris Expo Porte de Versailles, Paris, France, booth # 3R72.

ASC will showcase its new MARATHON EVOLUTION Suite and EVO<sup>ip</sup> (Voice over IP) recording solutions. MILIPOL ([www.milipol.com](http://www.milipol.com)), an exhibition for internal state security, is visited by international public safety officials from government agencies, airports, financial institutions and industrial organizations.

Georges Pradon, the General Manager of ASC France, who will attend the show, said, "Our public safety clients need reliable, transparent and intuitive systems for emergency situations when time is of the essence. Perhaps that's why ASC is preferred for mission-critical environments. Our next-generation solutions, such as MARATHON EVOLUTION, version 8.0, are based on more than 40 years of experience in the communications industry."

To be released this month, MARATHON EVOLUTION 8.0 will offer new features and usability enhancements including support of a new Time and Alarm Manager and improved configuration of the modules within the ASC Data Manager (ADM). The MARATHON EVOLUTION Suite provides a superior product line for nearly any type of business:

MARATHON EVOLUTION XXL, a high-end communications recording system for phone, VoIP and radio data, is the best choice whenever high channel numbers must be recorded. Its mirrored RAID-5 and hot-swap hard disks as well as a redundant power supply guarantee data security.

MARATHON EVOLUTION provides the universal solution for companies with medium to high channel numbers. The world's first Linux-based communications recorder, it offers open-source flexibility and may be configured to preserve calls in one central location from a distributed LAN infrastructure.

MARATHON EVO<sup>lite</sup> provides communications recording for organizations with less than 60 phone lines. It helps smaller public safety and financial organizations meet strict regulatory requirements and offers an online storage capacity up to 175,000 hours in a cost-effective package.



ASC's award-winning VoIP recording solution, *EVO<sub>ip</sub>*, fully integrates with the MARATHON products described above. IP and hybrid recording are available in the same system. *EVO<sub>ip</sub>* is entirely software-based without any need for proprietary hardware. It supports virtually all IP vendors and uses the common SIP protocol.

### **About ASC**

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

"Leadership in technology through innovation" is a guiding principle that perfectly describes ASC's current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC's ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC's management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

### **For more information, contact:**

ASC telecom AG • Seibelstrasse 2 - 4 • 63768 Hoesbach • Germany  
Contact: Katrin Henkel, PR & Communications  
Phone: +49 6021 5001-264  
Fax: +49 6021 5001-310  
E-mail: [k.henkel@asc.de](mailto:k.henkel@asc.de)  
Internet: [www.asctelecom.com](http://www.asctelecom.com)