

PRESS RELEASE

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ASC to Introduce Communications Recording Solutions for TETRA at TETRA World Congress 2008

MARATHON EVOLUTION Suite to be Demonstrated at Show

Hoesbach/Germany, May 21, 2008 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced it will exhibit its new communications recording Suite, MARATHON EVOLUTION 8.0 for TETRA (Terrestrial Trunked Radio), at the TETRA World Congress 2008, Hong Kong Exhibition Center, Hong Kong, China, on May 25-26, 2008, at booth #H4.

The event unites TETRA users, manufacturers, network operators, application developers and system integrators from around the world. It will feature over 100 presentations, case studies, interviews and panel sessions.

Harald Zapp, Chief Operating Officer of ASC, said, “We work closely with leading TETRA network providers and system integrators to offer seamless solutions for any TETRA network system in dispatch or command-and-control environments. Our many years of experience with recording and quality monitoring solutions for public safety organizations, contact centers and financial institutions ensure the provision of superior systems for new communications technology, such as TETRA. Our open architecture, wide range of interfaces and enhanced applications for workforce optimization, screen recording and speech processing offer the ideal platform for complex customer demands.”

TETRA, an interoperability standard for professional mobile radio communications, was delineated by the European Telecommunications Standards Institute (ETSI) to allow interaction among mobile equipment from multiple vendors. Its flexible digital addressing helps diverse organizations communicate during emergency situations. In addition to public safety, TETRA networks are employed by airports, utilities, government agencies, commercial organizations and the military.

ASC’s MARATHON EVOLUTION Suite for TETRA includes MARATHON EVOL*ite*, MARATHON EVOLUTION, MARATHON EVOLUTION XXL and EVO*ip* to meet the needs of any-sized organization. It records all voice and data communications including VoIP, trunked radio, and analog or digital telephony on one, scaleable platform and provides optimal data security through mirrored and hot-swap hard disks. Up to 480 channels may be recorded simultaneously, with online storage up to 280,000 channel hours, while maintaining fast and efficient playback of interactions.



About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle that perfectly describes ASC’s current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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