

PRESS RELEASE

(Hoesbach/Germany, October 5, 2007)



ASC Announces New Partnership with Wave Telecom

Wave Becomes Partner to Distribute ASC's Quality Monitoring and Communications Recording Solutions

Hoesbach/Germany, October 5, 2007 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced Wave Telecom's certification as a partner in ASC's Partner Network Program. Wave has joined the ASC partner network to provide communications recording and quality monitoring solutions to their customers in the Bailiwick of Guernsey in the Channel Islands.

As a wholly owned subsidiary of the Jersey Telecom Group based in St. Peter Port, Guernsey, Wave provides fixed and mobile telecommunications services for its residential and business customers. The new partnership with ASC was achieved after completion of technical and sales training courses at the ASC branch in Camberley, England. The ASC partner network program includes many special benefits such as extensive pre-sales support to integrate ASC solutions into customers' existing I.T. infrastructures.

Mike Murley, General Manager of ASC telecom UK Ltd., said, "Our Partner Network Program is designed to merge our participants' market knowledge with our technology to create powerful solutions and generate true value for our joint customers. Wave Telecom's partner status was only achieved after intensive coordination among our engineers, and it indicates our shared commitment to excellence."

Kevan Marquand, Technical Development Manager of Wave Telecom, added, "We wanted to become an ASC partner since we recognized the continuing value of the ASC brand. With more than 40 years of experience and an intensive commitment to research and development, ASC is poised to continue its leadership in communications recording and quality monitoring for the foreseeable future."

Engineers from Wave Telecom were certified for ASC's communications recording solutions, MARATHON EVOLUTION, MARATHON EVO~~lite~~*lite* and EVO~~ip~~*ip*, and have already sold ASC recorders to local customers such as EFG Read, Yorkshire Building Society and Legis. Wave will receive sales and support services from ASC's direct subsidiary in the United Kingdom, ASC telecom UK Limited.

ASC partners receive a variety of incentives and benefits, depending on the partnership level, including competitive Partner Transfer Prices, sales and marketing support including access to ASC's online Partner Portal, demo software

and equipment at reduced prices, comprehensive training programs and ASC Project Management and Service Support.

About Wave Telecom

Wave Telecom presents a fresh new face in Guernsey communications to offer its customers choice, value and innovation. A wholly owned subsidiary of the Jersey Telecom Group, Wave Telecom Limited was granted licenses by the Office of Utility Regulation to operate fixed telecommunications services from November 2002 and mobile telecommunications services from March 2003 to, from and within the Bailiwick of Guernsey. As it grows, the company aims to provide a comprehensive range of communications services to business and residential customers with a vision to becoming the Channel Islands' leading provider of communications solutions.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

"Leadership in technology through innovation" is a guiding principle that perfectly describes ASC's current scope of activities. Today, the company generates more than 50 percent of its revenues with innovative software solutions.

With subsidiaries in the United States, United Kingdom, France, Switzerland and Singapore, and certified and powerful distribution partners, ASC's ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC's management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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