

PRESS RELEASE

(Hoesbach/Germany, May 2, 2007)



ASC Announces New Partnership with integrITy Communications

Firm to Distribute ASC Communications Recording and Quality Monitoring Solutions in South Africa and Surrounding Nations

Hoesbach/Germany, May 2, 2007 – ASC (www.asctelecom.com), a leading global provider of innovative solutions to record, analyze and evaluate communications, today announced a new partnership with integrITy Communications, a division of integrITy Engineering, Ltd. (ITE), a system management firm in South Africa. ITE provides and oversees the entire I.T. infrastructure for its clients.

IntegrITy will supply ASC communications recorders and quality assurance software to financial institutions, public safety organizations, contact centers and air traffic control rooms. The prospective customer base also includes mining houses, security firms, health insurance companies and various government departments.

Patrick Salg, Senior Export Manager of ASC, said, "We see a rising demand for our solutions in South Africa and surrounding countries and support our new partner, integrITy Communications, as it meets the needs of many of our key markets.

We believe our new alliance and inter-company structure will benefit both our organizations by integrating communications recording more efficiently into the overall I.T. infrastructure."

Franszo Faul, President of integrITy Engineering, said, "ITE provides innovative yet reliable communications technology to its customers. ASC's superior products possess the inherent quality to meet our stringent standards with a fair pricing structure and expert technical support as well."

integrITy will offer a wide spectrum of expertise and resources to clients using ASC solutions. ITE oversees and implements I.T. infrastructures from design to completion, and accepts ultimate responsibility for customer support of specific sites.

The company will provide the full range of ASC solutions including new sophisticated systems for quality monitoring and IP communications recording such as *EVO_{ip}* for Linux Version 7.0. It will also offer the recently released Suite 7.0 version of ASC's popular communications recorder, MARATHON EVOLUTION.

ITE is currently planning an in-house marketing department with specialized personnel to promote ASC products and other company solutions. The department is needed because of the firm's rapid growth.



About integrITy

integrITy Engineering provides total system management, development solutions, integrated systems and communications technology, with the foremost objective of service excellence. It prevents problems and downtime by using creativity, innovation and top quality products.

integrITy Communications was formed to provide top communications technology at a fair price. It provides uncompromised service and endeavors to establish a life long relationship with each of its customers.

About ASC

ASC is a leading global provider of innovative solutions to record, analyze and evaluate communications.

With ASC software, all multimedia interactions in contact centers, financial institutions and public safety organizations are documented and analyzed by intelligent speech and text evaluation methods.

ASC technology enables precise examination of business processes and provides the basis for decisions by supervisors and company executives. The content of communications becomes transparent, generates important information and indicates market trends.

By analyzing communication structure and content, the performance of employees may be evaluated to foster a continuous improvement process.

“Leadership in technology through innovation” is a guiding principle for the entire organization. Today, the company generates more than 50 percent of its revenues from innovative software solutions.

With subsidiaries in the United States, the United Kingdom, France, Switzerland and Singapore, and prominent distribution partners, ASC’s ambitious projects span more than 60 countries. An export quota of almost 70 percent, together with its worldwide service network, makes ASC a powerful global player.

Global alliances, as well as integration and marketing-focused partnerships with leading telecommunication suppliers, ensure fast and easy implementation of ASC solutions in almost any environment.

ASC’s management, with its wealth of experience and its proven record of innovation, provides the knowledge, structure and financial resources required to develop trend-setting solutions. Every year, 18 to 20 percent of revenues are re-invested in research and development.

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